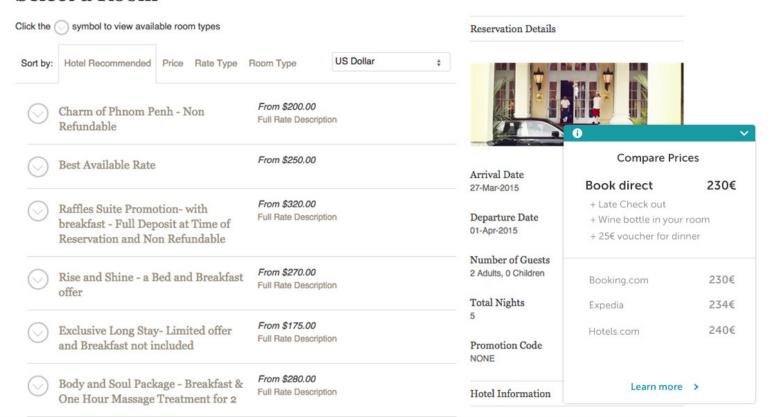




Price Monitor



Select a Room





Price Monitor – OTA and Geolocation

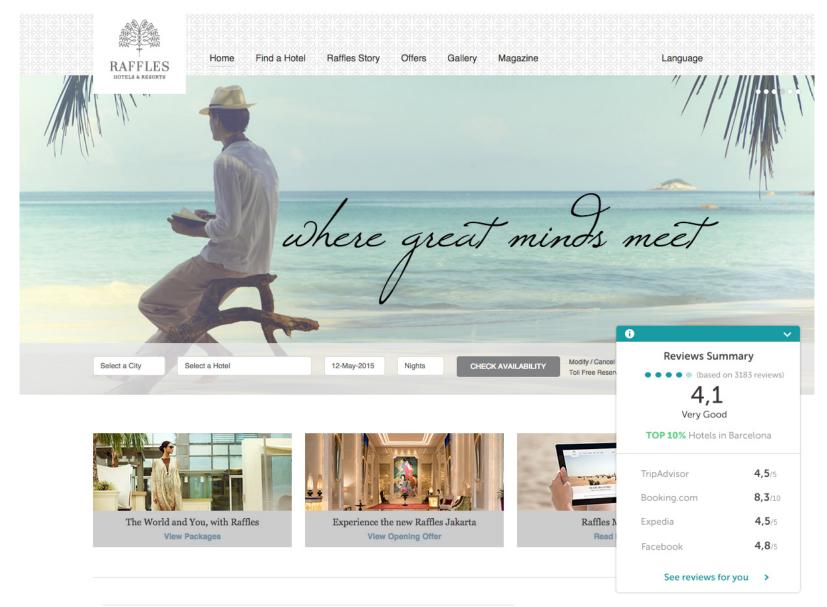


Smart Notes



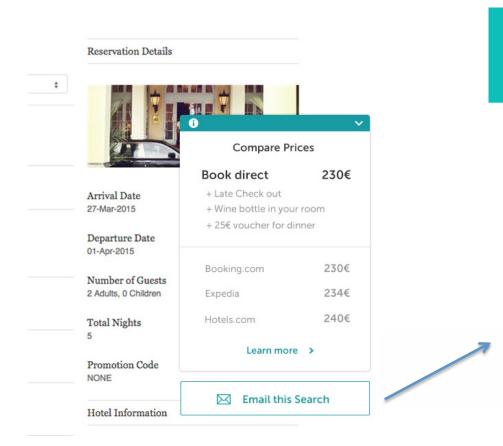


Reviews Monitor



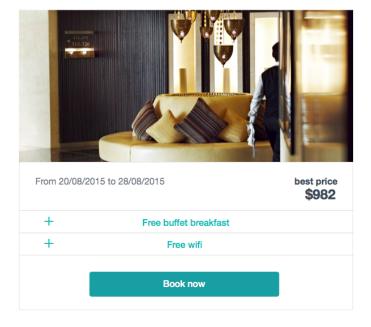


Saved Searches – email this search



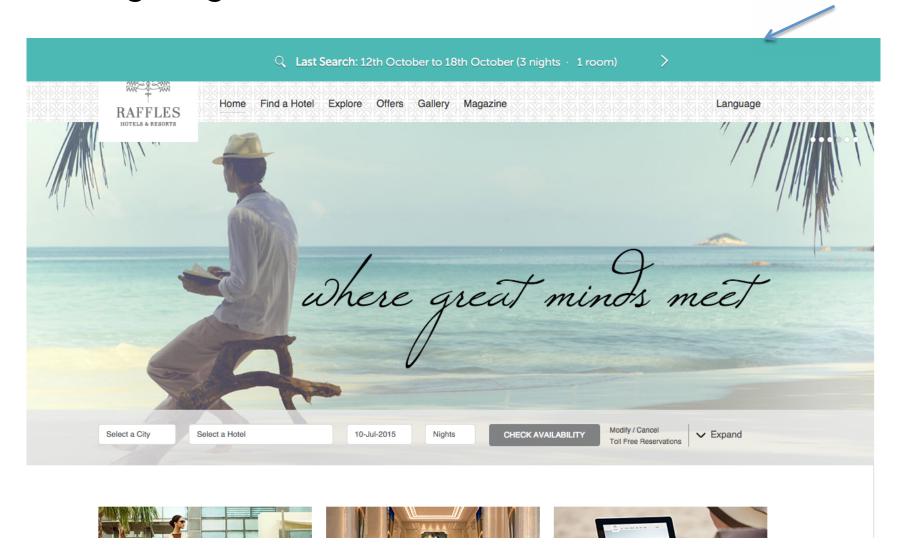


You get 10% discount booking in our website on this summer



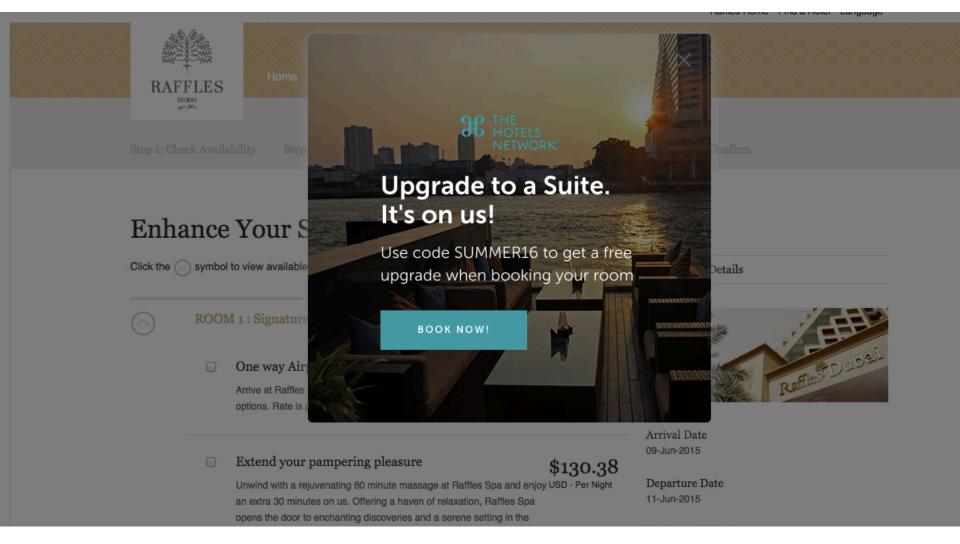


Retargeting in-web (when user comes back)



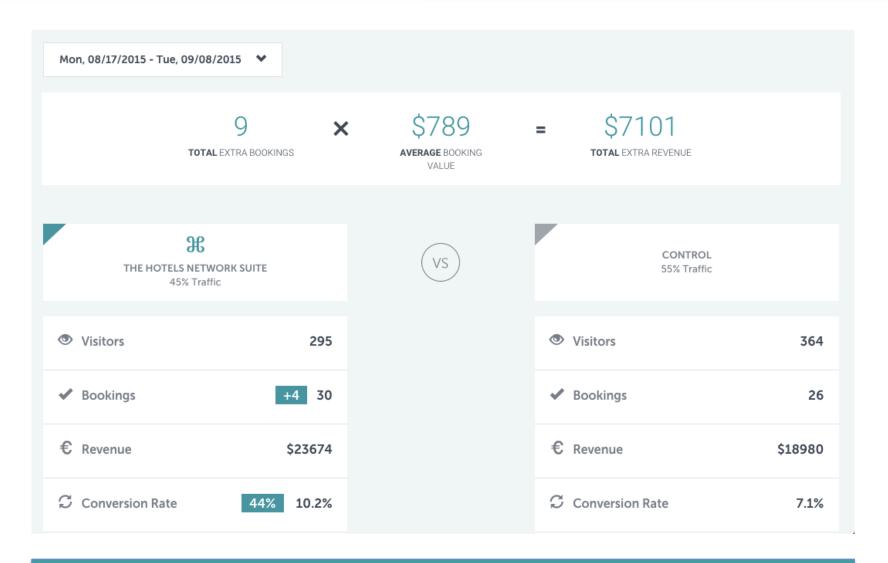


Exit intent





Dashboard





Analytics – Price Disparity

Price Disparity

	Below hotel price	Parity	Above hotel price	Number of queries
agoda	2.2%	97.8%	0.0%	45
booking	2.8%	95.8%	1.4%	72
expedia	2.7%	97.3%	0.0%	37
hotel info	1.6%	98.4%	0.0%	61
hotels.com	3.1%	96.9%	0.0%	64
otel.com	0.0%	100.0%	0.0%	1
travelocity	3.1%	96.9%	0.0%	64



Analytics – Price Disparity (II)

	Price difference ∧ ❤	Check In	Check Out ∧ ∨	Guests ^ ∨	Rooms \star 💙	Hotel Price	OTA Price
booking	-10.48%	2015-09-20	2015-09-21	2	1	\$124	\$111
booking	-15.00%	2015-09-28	2015-09-30	2	1	\$140	\$119
agoda	-11.11%	2015-09-29	2015-09-30	2	1	\$135	\$120
booking	-11.11%	2015-09-29	2015-09-30	2	1	\$135	\$120
hotel info	-11.11%	2015-09-29	2015-09-30	2	1	\$135	\$120
hotels.com	-11.11%	2015-09-29	2015-09-30	2	1	\$135	\$120
travelocity	-11.11%	2015-09-29	2015-09-30	2	1	\$135	\$120
agoda	-40.63%	2015-09-29	2015-10-01	2	1	\$160	\$95
booking	-40.63%	2015-09-29	2015-10-01	2	1	\$160	\$95

